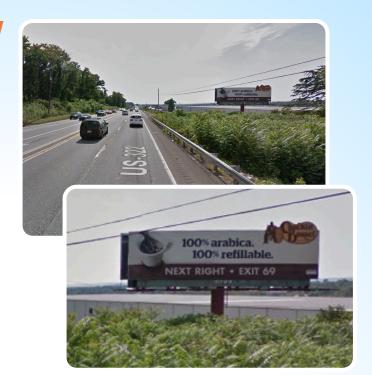
## OUTDOOR WORKS!

## **Advertising Strengths**

For billboards to be effective placement is everything. This billboard is conveniently located on the busiest corridor between Hershey and Harrisburg allowing you to consistently capture transient, commuter and destination entertainment traffic.

The traffic pattern for this static display leads to everything - Harrisburg and Hershey. The phenomenal, ongoing growth and development of this corridor will continue to increase the already indispensable value of this location making it an essential element of any marketing plan.



## Location

Area: Harrisburg/Hershey

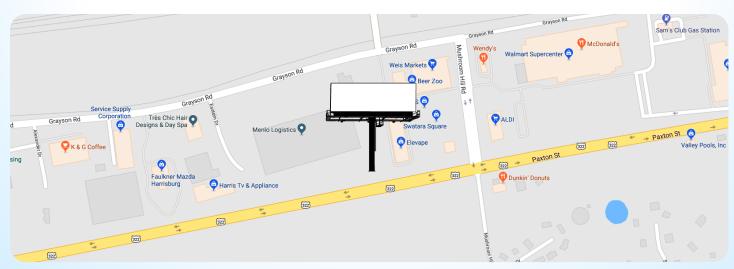
Roads: Route 322 West near Mushroom

Hill Road intersection

Size: 12'x48' Static billboard

Traffic Count: 68,000 per day

Illumination: Yes





John Barker