

▶ GO DIGITAL



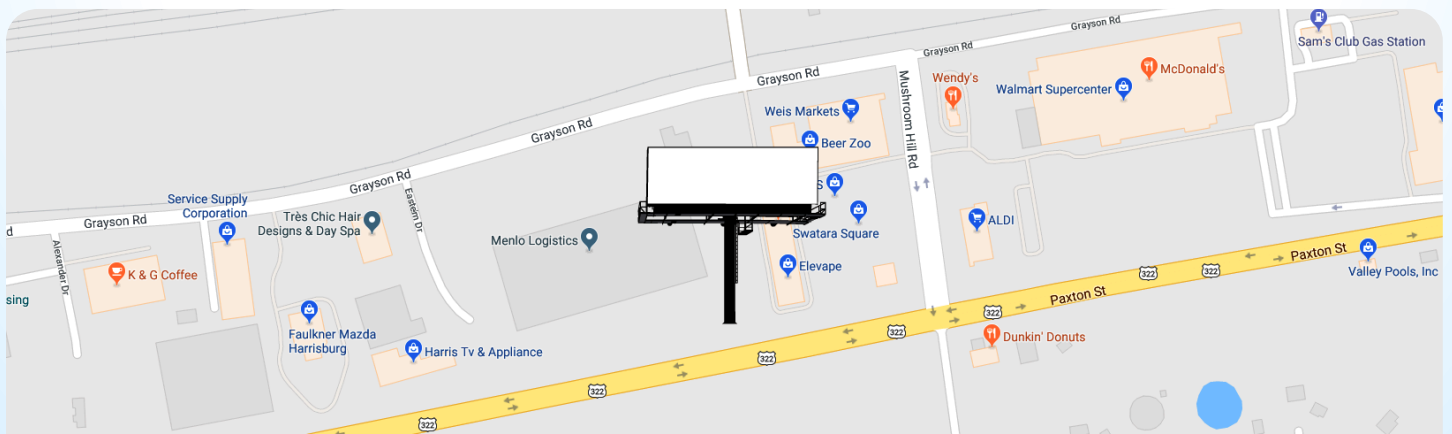
Advertising Strengths

For billboards to be effective placement is everything. This billboard is conveniently located on the busiest corridor between Harrisburg and Hershey allowing you to consistently capture transient, commuter and destination entertainment traffic.

The traffic pattern for this digital display leads to everything - Harrisburg and Hershey. The phenomenal, ongoing growth and development of this corridor will continue to increase the already indispensable value of this location making it an essential element of any marketing plan.

Location

Area: Harrisburg/Hershey
Roads: Route 322 East near Mushroom Hill Road intersection
Location: 40.259463, -76.777894
Size: 12'x48' Digital billboard
Weekly Impressions: 115,850 per spot



Each message is static for 6-7 seconds • Over 2,000 exposures per day • Over 60,000 exposures per month

APB OUTDOOR
ADVERTISING

750 East Park Drive • Harrisburg, PA 17111

John Barker
717-652-3079